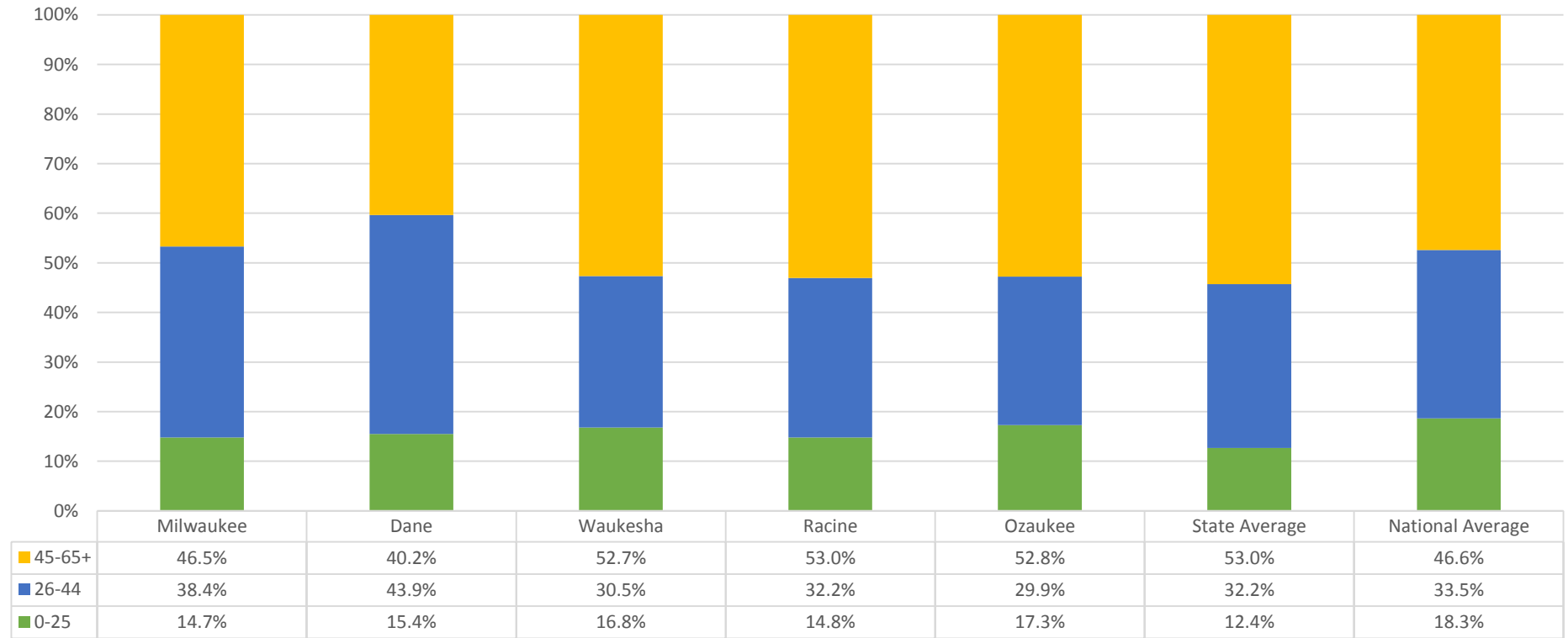


2015 Exchange Enrollment, by Age



Population Distribution, by Age (2010)

	Milwaukee	Dane	Waukesha	Racine	Ozaukee	Wisconsin	National
45-65	24.7%	26.4%	32.1%	29.4%	32.6%	28.5%	27.0%
26-44	26.3%	27.6%	22.6%	24.1%	21.1%	24.1%	25.0%
0-25	38.0%	36.5%	31.9%	34.2%	32.0%	34.5%	35.0%

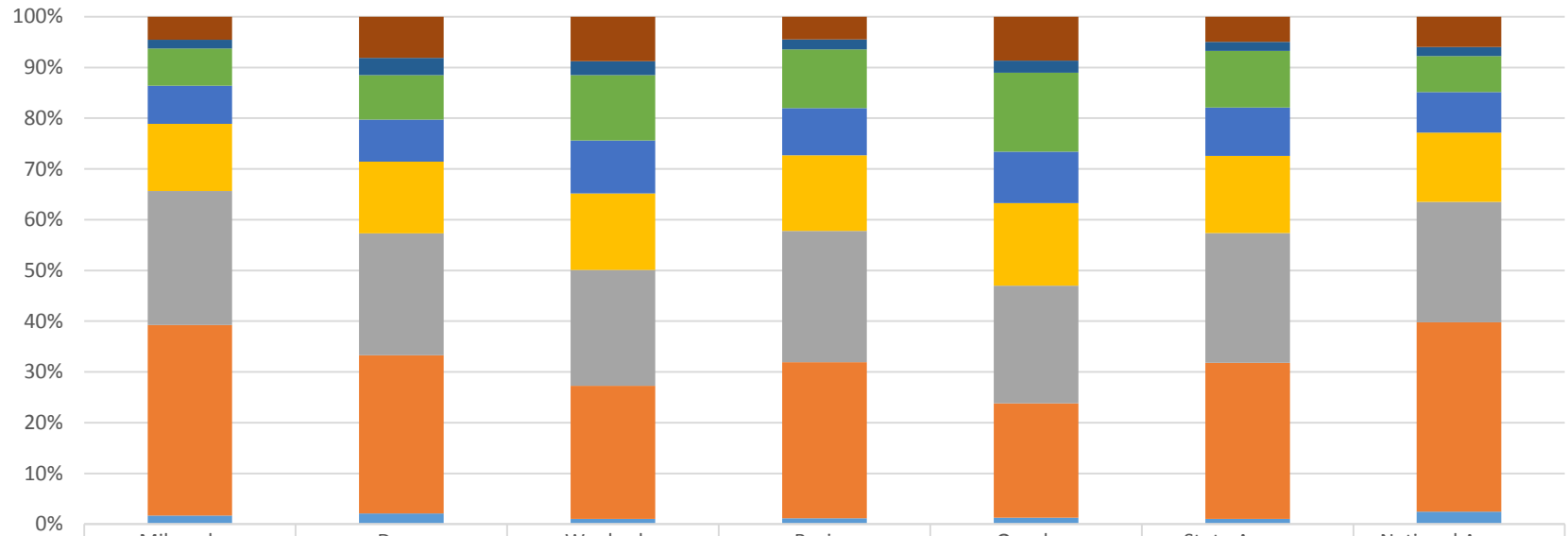
Exchange Enrollment vs. Demographics (%)

	Milwaukee	Dane	Waukesha	Racine	Ozaukee	Wisconsin	National
45-65	+21.8	+13.8	+20.6	+23.6	+20.2	+24.5	+19.6
26-44	+12.1	+16.3	+7.9	+8.1	+8.8	+8.1	+8.5
0-25	-23.3	-21.1	-15.1	-19.4	-14.7	-22.1	-16.7

SOURCE: data.healthcare.gov, "2015 Qualifying Health Plan Selection by Age Group and County, as of February 22, 2015."

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2015 Exchange Enrollment, by Income



	Milwaukee	Dane	Waukesha	Racine	Ozaukee	State Average	National Average
Unknown	4.54%	8.12%	8.76%	4.45%	8.67%	4.92%	5.92%
> 400% of FPL	1.69%	3.37%	2.75%	1.98%	2.34%	1.77%	1.80%
> 300% to ≤ 400% of FPL	7.37%	8.76%	12.89%	11.55%	15.60%	11.13%	7.08%
> 250% to ≤ 300% of FPL	7.50%	8.32%	10.40%	9.34%	10.09%	9.50%	7.93%
> 200% to ≤ 250% of FPL	13.21%	14.13%	15.08%	14.87%	16.28%	15.15%	13.64%
> 150% to ≤ 200% of FPL	26.43%	24.01%	22.84%	25.87%	23.23%	25.47%	23.65%
≥ 100% to ≤ 150% of FPL	37.54%	31.17%	26.22%	30.79%	22.52%	30.60%	37.16%
< 100% of FPL	1.71%	2.11%	1.05%	1.14%	1.27%	1.03%	2.48%

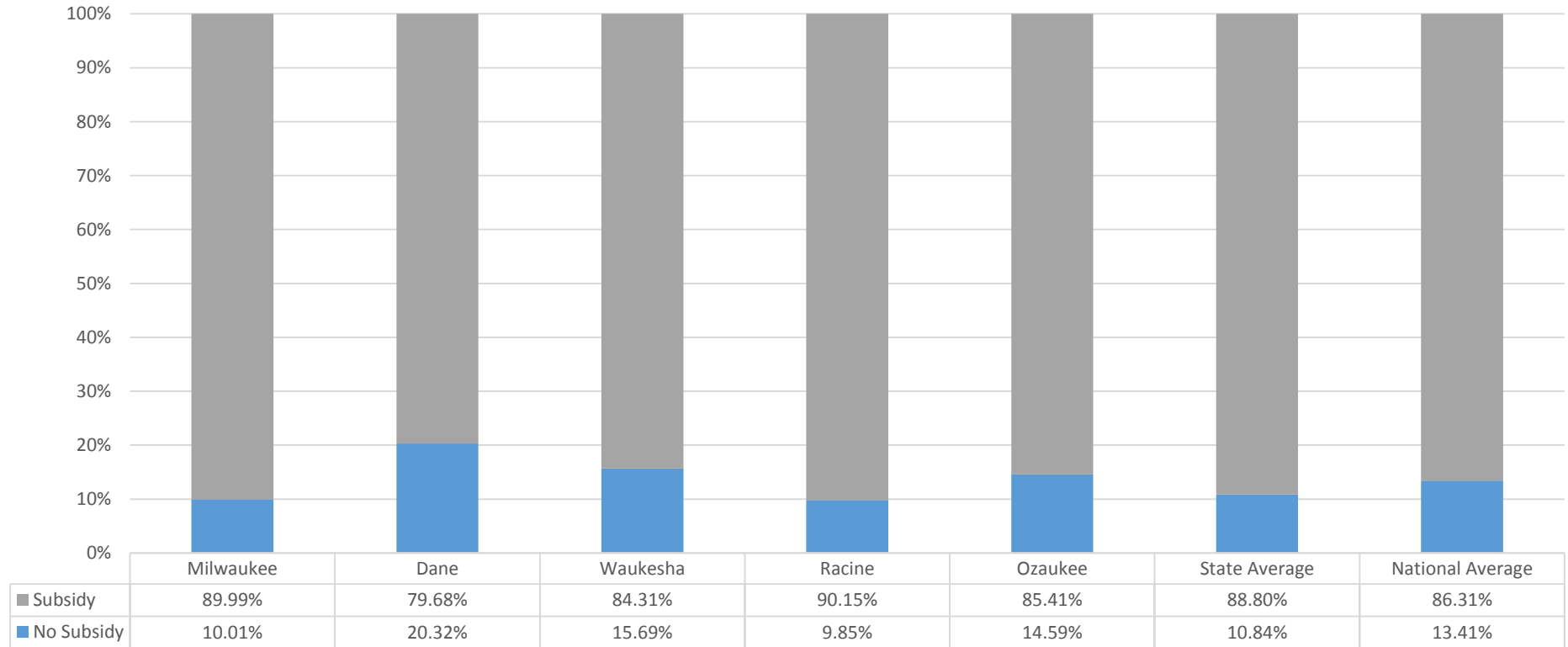
Federal Poverty Level, by Family Size

	1 person	2 persons	3 persons	4 persons	5 persons
400%	\$45,960	\$62,040	\$78,120	\$94,200	\$110,280
300%	\$34,470	\$46,530	\$58,590	\$70,650	\$82,710
250%	\$28,725	\$38,775	\$48,825	\$58,875	\$68,925
200%	\$22,980	\$31,020	\$39,060	\$47,100	\$55,140
150%	\$17,235	\$23,265	\$29,295	\$35,325	\$41,355
100%	\$11,490	\$15,510	\$19,530	\$23,550	\$27,570

SOURCE: data.healthcare.gov, "2015 Qualifying Health Plan Selection by Household Income as a Percent of the Federal Poverty Level and County, as of February 22, 2015."

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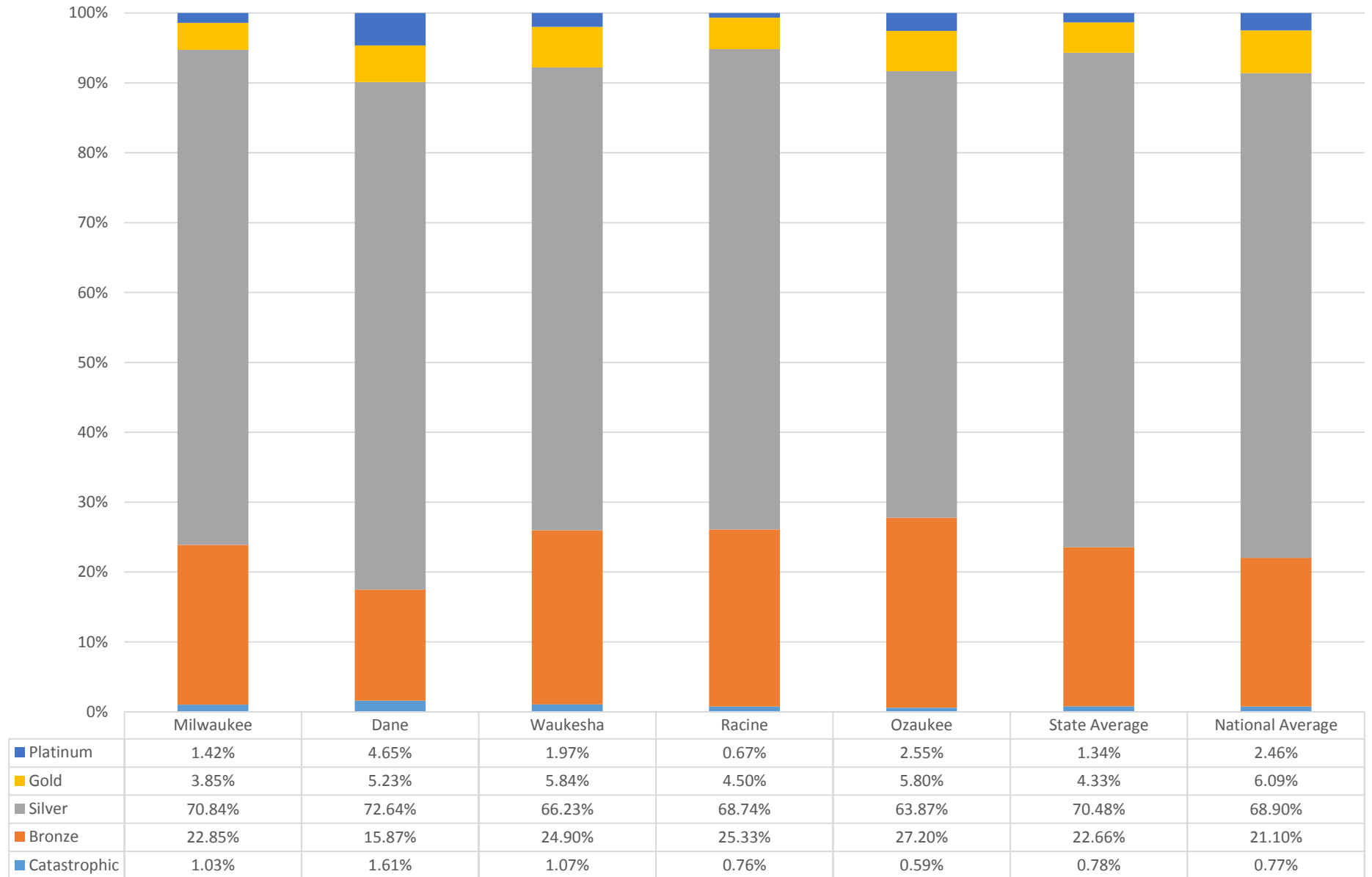
2015 Exchange Enrollees Receiving Subsidies



Median Household Income (2013)

Milwaukee	Dane	Waukesha	Racine	Ozaukee	Wisconsin	U.S.
\$43,193	\$61,721	\$78,850	\$54,090	\$75,457	\$52,413	\$53,046

2015 Exchange Plan Selection, by Tier



SOURCE: data.healthcare.gov, "2015 Qualifying Health Plan Selection by Metal Level and County, as of February 22, 2015.".
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